

# 4 Reasons Your UC Strategy Needs Exinda

**1**

## Gain real-time visibility into how well your UC applications are performing

**Benefit:** Measure and track the performance of your UC applications over time to ensure they're always running at peak performance

**2**

## Understand what traffic and applications might impede UC performance

**Benefit:** Identify Shadow IT and non-critical applications that may jeopardize the performance of your UC applications

**3**

## Set policies to guarantee bandwidth for optimal UC performance

**Benefit:** Ensure users always have an exceptional quality of experience and prevent unnecessary bandwidth upgrades by protecting your network resources

**4**

## Get prescriptive & actionable recommendations to potential problems before they occur

**Benefit:** Minimize application downtime, keep employee productivity high and save valuable troubleshooting time.

Want to learn more? Contact an Exinda Solution Expert

[www.exinda.com/contact](http://www.exinda.com/contact) 1.877.439.4632

# Customer Success Stories

## CTI Foods

- Successfully rolled out new video conferencing application
- Ensured flawless voice and video user experiences without impacting other critical app performance
- Increased employee productivity and reduced user complaints

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“With Exinda, we can conduct multi-person team meetings via high-definition video conferencing without sacrificing other critical applications like voice, Citrix and ERP. Exinda has allowed us to communicate with our new locations easily, making their integration much more effective.”

John Flick, Director of IT

## City of Richmond

- Prioritized critical VoIP traffic to improve user experience
- Set policies to limit the impact of P2P traffic and reduce network congestion
- Improved critical application performance at remote locations

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“We do not get calls about slowness anymore. With Exinda in place, all of the network issues we used to have simply do not exist anymore.”

Henry Lei, Network Manager